PERFORMANCE MANAGEMENT EFFICIENCY ANALYSIS IN MOLDOVAN ENTERPRISES IN TERMS OF SOME

FACTORS OF MODELLING THE ORGANIZATIONAL BEHAVIOUR

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Abstract

The study of the behaviour in an organization aims at, on the one hand, the subordinates desire to identify and understand the causes leading to the occurrence of certain events in the structure where they operate, in order to plan appropriate goals, to accomplish their activity more effectively and get the best results. On the other hand, the organizational behaviour enables the managers to record the employees' performance fluctuation based on their behaviour deviations and to identify the factors that have caused professional deviations of their subordinate staff in order to diagnose and implement anticipation and / or treatment solutions to symptoms of possible deviations.

Key words: The human capital, organizational behaviour, the management of the enterprises, the organizational structure, the management of the performance