

SHOULD I BECOME AN ENTREPRENEUR OR AN EMPLOYEE: DILEMMAS OF STUDENTS IN MACEDONIA AND SLOVENIA?

Makedonka DIMITROVA – Jaka VADNJAL – Ilijana PETROVSKA – Marjan
BOJADZIEV

UACS Institute for Entrepreneurship and Leadership Development, Skopje
GEA College, Ljubljana
School of Business Economics and Management, University American College, Skopje

Abstract

Although extensive research evidence has been available on different scopes of entrepreneurship not much has been revealed about intentions and motives of possible successors of family businesses. Future career choices wise, children of entrepreneurs may have three options: to found their own companies, to find jobs elsewhere and become employees or to inherit and success their parents' family businesses. The theory of planned behavior helped us explore how three potential prototypes differ from the viewpoint of locus of control, self-efficacy and independence. We used quantitative approach to analyze the survey results, conducted among senior students at university level in Macedonia and Slovenia. Certain differences in the attitudes of students in the two countries were identified. We believe that the suggested topic will provide recommendations for improving the entrepreneurial businesses succession motivation among students.

Key words: Entrepreneurship, career, students, family business, Macedonia, Slovenia
